

# HOME BUYER SEARCH

## TIPS TO FIND YOUR DREAM HOME

Most searches begin online. In fact over 90% of buyers start their home buying process on the internet. The most comprehensive website for property searches is [Realtor.ca](http://Realtor.ca), a Canada-wide database of all active properties for sale, also referred to as the MLS® or Multiple Listing Service. This website allows you to narrow your search to a specific area, price range, key features and even displays the properties on a map.

The internet can be very helpful for you to get a sense of what's available but keep in mind, it's not a complete picture of the market or all potential properties available. A great agent, working on your behalf, will do an in-depth needs analysis to find all the properties suitable for you, set up a time to view the homes and guide you through the selection process.

## HERE'S WHAT YOU CAN'T SEE ONLINE

### 1. Homes in hot markets that haven't made it online yet.

These are desirable homes in great areas, at great prices that often get sold before a property listing is viewable online. The only way to know about these hidden gems is through an experienced real estate professional who consistently monitors the market.

### 2. Exclusive or private sales not found on MLS®.

A savvy real estate professional is on the pulse of all potential homes for sale, listed and unlisted.

### 3. Insight and an insider's edge.

A real estate professional not only has access to more data than what is available online, but he/she brings expertise and a wealth of knowledge so you can be confident in knowing you have a complete picture of each property you are considering.

## I'M HERE TO HELP. NO STRINGS ATTACHED.



DISCLAIMER: This document is not intended to solicit properties already listed for sale with another broker.